

## Passion for Cotton!

### 35<sup>th</sup> International Cotton Conference – The Hybrid Edition

#### Bremen is Cotton

**Bremen, 19 March 2021:** Once again, the International Cotton Conference confirmed how closely Bremen is interwoven with the raw material cotton and its internationally networked supply chain. Ultimately, the organisers of the prestigious conference, the Bremen Cotton Exchange and the Fibre Institute Bremen, were able to bring the cotton world together in Bremen for the 35<sup>th</sup> time. The impression is that 'Bremen', especially internationally, is a synonym for cotton, cotton research and cotton quality. More than 450 participants from 32 countries attended the conference.



Cotton Harvest in India  
© Bremen Cotton Exchange

#### A Meeting of the Cotton Community on the World Wide Web

The conference, which was originally planned for 2020, had to be postponed for a year for well-known reasons. However, since it is still not possible to hold a face-to-face event at the moment, the cotton community met for the first time in the almost 150-year history of the Bremen Cotton Exchange in virtual conference rooms on the Internet.

#### GOLD SPONSORS



#### SILVER SPONSORS



#### BRONZE SPONSORS



#### MEDIA PARTNERS



#### CONTACT:

Elke Hortmeyer | Bremen Cotton Exchange | Wachtstraße 17-24 | 28195 Bremen / Germany  
Phone +49 421 33970-16 | hortmeyer@baumwollboerse.de | www.baumwollboerse.de

## **Almost 90 Speakers in 14 Sessions**

On 17 and 18 March, around 90 speakers and panellists contributed to the success of the conference with highly topical presentations, or by taking part in discussions and keynotes. Before this, the conference opened with speeches by Bremen's Mayor Dr Andreas Bovenschulte, Stephanie Silber, President of the Bremen Cotton Exchange and Prof. Axel Herrmann, Director of the Fibre Institute Bremen. The subsequent programme, with its 14 sessions, was convincing in its diversity and extensive range of information.

The conference sessions were divided into two parallel lecture strands, intended for visitors with different information interests. In the 'Conceptual Track', it was all about conveying information on a more political, strategic range of topics. These were, for example, sustainable cotton cultivation, transparency in the supply chain and corporate responsibility. In the more subject-specific 'Technical Track', the leading role was given to technological advances in cotton cultivation through digitalisation, increasing yields, improving fibre quality, quality testing and standardisation.

Alongside the sessions, there were poster presentations or poster talks and exchange discussions with experts. These partly followed on from the content of the lectures or extended the range of experience with informative impulses on other subjects. To achieve this, special virtual rooms were set up on the conference platform, which were open to participants during the conference for communication purposes of all kinds.

## **State of the Art Expert Knowledge**

Each day of the conference began with two impressive keynotes from business or business associations, who approached the challenges of the cotton industry from

### **GOLD SPONSORS**



### **SILVER SPONSORS**



### **BRONZE SPONSORS**



### **MEDIA PARTNERS**



### **CONTACT:**

Elke Hortmeyer | Bremen Cotton Exchange | Wachtstraße 17-24 | 28195 Bremen / Germany  
Phone +49 421 33970-16 | hortmeyer@baumwollboerse.de | www.baumwollboerse.de



Popular panel discussion: Responsible Fibre Production with chair Mark Messura, Cotton Incorporated and La Rhea Pepper (Textile Exchange), Janet O'Reagan (Cotton Incorporated), Alia Malik (Better Cotton Initiative) Dalena White (International Wool Textile Organisation), und Jessica Christiansen (Bayer Crop Science) (from top left to bottom right). © Bremen Cotton Exchange

different perspectives. They included Nanda Bergstein, Tchibo, Kai Hughes, ICAC, Heinz Zeller, Hugo Boss AG and Michael Alt and Eugen Weinberg, Commerzbank AG.

Panel discussions on subjects such as responsible raw material production, supply chain transparency and circular economy set clear accents. As did lectures on advances in cotton seed breeding and production, digitalisation in agriculture, cotton processing, cotton quality and testing, and the presentation of innovative textile products made from cotton.

There was also a convincing presentation by the Fibre Institute Bremen on the results of a survey of spinning mills carried out worldwide in cooperation with the Bremen Cotton Exchange. The survey dealt with disruptive quality defects in supplied cotton, the use of fibre blends and the use of cotton from alternative production methods. The results of a further survey conducted by the Bremen Cotton Exchange among clothing manufacturers and retailers also attracted a great deal of attention. It provided information on the evaluation of cotton quality and other cotton properties, the use of

**GOLD SPONSORS**



**SILVER SPONSORS**



**BRONZE SPONSORS**



**MEDIA PARTNERS**



**CONTACT:**

Elke Hortmeyer | Bremen Cotton Exchange | Wachtstraße 17-24 | 28195 Bremen / Germany  
Phone +49 421 33970-16 | hortmeyer@baumwollboerse.de | www.baumwollboerse.de

textiles made from other natural, mixed and/or man-made fibres, the importance of sustainability at retail level, and the willingness to make procurement processes transparent.

Last but not least, two days before the start of the conference, international network meetings were held by both the Steering Committee of the Discover Natural Fibres Initiative (DNFI) and the International Committee on Cotton Testing Methods (ICCTM) of the International Textile Manufacturers Federation (ITMF).

“We are very proud that the premiere of the hybrid version of the International Cotton Conference Bremen has ended successfully. I am therefore very grateful to everyone who made this possible,” stressed Stephanie Silber, President of the Bremen Cotton Exchange and Managing Director of the traditional cotton trading company Otto Stadlander GmbH.

"The attractive composition of the conference programme once again shows how valuable the intensive cooperation between the Fibre Institute Bremen and the Bremen Cotton Exchange is, in which science and practice complement each other perfectly," said Prof. Axel Herrmann for the Fibre Institute Bremen (FIBRE).

“Again, the Bremen Conference has brought together leaders from around the world to address the critical ideas and challenges facing our industry. This conference continued to advance the sustainability efforts that are so important to all of us as we pursue the technical and market opportunities for cotton,” confirmed Mark Messura, Senior Vice President, Global Supply Chain Marketing for Cotton Incorporated.

Prof. Thomas Schneider, University of Applied Sciences for Technology and Economics (HTW), Berlin, added: “We have seen that cotton is indispensable for the

**GOLD SPONSORS**



**SILVER SPONSORS**



**BRONZE SPONSORS**



**MEDIA PARTNERS**



**CONTACT:**

Elke Hortmeyer | Bremen Cotton Exchange | Wachtstraße 17-24 | 28195 Bremen / Germany  
Phone +49 421 33970-16 | hortmeyer@baumwollboerse.de | www.baumwollboerse.de

future because of its properties as a natural, innovative, renewable, biodegradable, and recyclable raw material. The possibilities of its use go far beyond processing into clothing and are far from exhausted from the point of view of research.”

The next International Cotton Conference will be held on March 30-31, 2022, the year of the 150th anniversary of the Bremen Cotton Exchange.

We will continue to report in detail about the other contents of the cotton conference in our media, such as the Bremen Cotton Report, the websites of the Bremen Cotton Exchange and the Fibre Institute, as well as on the social media channels Facebook, LinkedIn, and Instagram. The conference news and programme details are still available on the conference website: <https://cotton-conference-bremen.de/program/>.

We look forward to active media coverage. Interview requests are processed as quickly as possible.

Images contained in the press release can be used for publication, provided that the source/author is credited.

**For further information and interview requests, please contact:**

Bremen Cotton Exchange

Elke Hortmeyer, Director of Communications and International Relations

Tel.: +49-421-3397016 | E-Mail: [hortmeyer@baumwollboerse.de](mailto:hortmeyer@baumwollboerse.de)

[www.cotton-conference-bremen.de](http://www.cotton-conference-bremen.de) | [www.baumwollboerse.de](http://www.baumwollboerse.de)

**GOLD SPONSORS**



**SILVER SPONSORS**



**BRONZE SPONSORS**



**MEDIA PARTNERS**



**CONTACT:**

Elke Hortmeyer | Bremen Cotton Exchange | Wachtstraße 17-24 | 28195 Bremen / Germany  
Phone +49 421 33970-16 | [hortmeyer@baumwollboerse.de](mailto:hortmeyer@baumwollboerse.de) | [www.baumwollboerse.de](http://www.baumwollboerse.de)

## About the Bremen Cotton Exchange

- Founded in 1872 to strengthen the interests of the cotton trade and consumption in Germany, the Bremen Cotton Exchange has now been in the cotton business for more than 148 years. As an international court of arbitration, the Bremen Cotton Exchange always stands for neutrality.
- We offer various services to our members. Clear and neutral data and analyses are a part of this.
- As the ICA Bremen, together with the International Cotton Association in Liverpool and in cooperation with the Fibre Institute Bremen, we provide the International Quality Testing and Research Centre in Bremen. The Hanseatic city has now become the international centre for cotton testing and research, quality training and certification.
- We represent our members in all the important international bodies in the cotton world.

## About the Fibre Institute Bremen e. V. (FIBRE)

- In its 66-years history, the Institute has developed from a cotton testing laboratory into a successful research institute in the fields of future-oriented fibres, technical textiles and fibre composites at the University of Bremen. It deals with basic scientific and application-oriented questions along the entire process chain from fibre production to the manufacturing of fibre composite components and more for the aircraft industry.
- FIBRE's central international importance in cotton is shown by its work on the international harmonisation of cotton testing [e.g. round tests in cooperation with the ICAC and USDA-AMS], its work in central committees [ICAC Committee on Standardised Instrument Testing of Cotton (CSITC), ITMF Cotton Testing].

### GOLD SPONSORS



### SILVER SPONSORS



### BRONZE SPONSORS



### MEDIA PARTNERS



### CONTACT:

Elke Hortmeyer | Bremen Cotton Exchange | Wachtstraße 17-24 | 28195 Bremen / Germany  
Phone +49 421 33970-16 | hortmeyer@baumwollboerse.de | www.baumwollboerse.de