

COTTON INSIGHTS



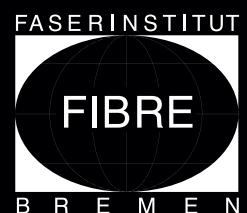
INTERNATIONAL

Cotton

CONFERENCE

BREMEN 2018

MARCH 21 - 23



CALL FOR SPONSORS



COTTON INSIGHTS
INTERNATIONAL *Cotton* CONFERENCE
BREMEN 2018 | MARCH 21 - 23



Bremen, November 2017

YOUR SPONSORSHIP BENEFITS 2018

The Bremen International Cotton Conference is a pillar of the cotton world. More than 450 participants from 40 countries attended the last conference. We are now pleased to announce the **34th Bremen International Cotton Conference**, which will take place from Wednesday 21st to Friday 23rd March 2018 in the Town Hall in Bremen.

We look forward to gaining the support of your company as a sponsor for the Conference, which will give you the possibility to present your company to an international audience. Your company name will be displayed throughout the whole Conference in the Town Hall and you will also be featured regularly in press releases in advance of the event. Moreover, your company logo will appear on our Conference website, with a link to your homepage.

In addition, there is the possibility of advertising in the Conference Edition of the Bremen Cotton Report, a booth at the Conference, distributing your promotional flyers and much more. On top of which, your company also has the opportunity of a 50 percent discount on the small sponsorship package for the "SUSTAIN" conference hosted by the German newspaper *Weser-Kurier*, which will take place in Bremen on Tuesday 20th March 2018, in the run-up to the International Cotton Conference.

On the following page, we are offering three opportunities to present your company successfully throughout the whole event. Take your pick! However, please be aware that the number of sponsors receiving a booth in the Town Hall will be limited and handled on a first come, first served basis.

We would be delighted to welcome you as our sponsoring partner and we look forward to hearing from you.

Ms Anke Moskopp (moskopp@baumwollboerse.de) will take care of any questions you may have, as well as your application.

Yours sincerely

BREMER BAUMWOLLBÖRSE

Bremer Baumwollbörse
Wachtstr. 17-24
28195 Bremen / Germany
Fon: +49 421 339700
Fax: +49 421 3397033

www.cotton-conference-bremen.de



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SPONSORSHIP PACKAGES 2018

GOLD SPONSOR

EUR 5,000

- Your booth in the Town Hall for direct distribution of promotional articles to Conference participants¹
- One full-page advertisement in the Conference issue of the Bremen Cotton Report
- 50 percent discount on the small sponsorship package for "SUSTAIN"²
- Exclusive gift on arrival
- Presentation of your company logo on the Conference website with link to sponsor's website
- Presentation of your company logo on banners, as well as on-screen presentations between sessions
- Acknowledgement during event speeches
- Featured in press releases
- Your promotional flyer placed in each participant's Conference bag
- Two complimentary registrations for the International Cotton Conference

SILVER SPONSOR

EUR 3,000

- Presentation of your company logo on the Conference website with link to sponsor's website
- Presentation of your company logo on banners, as well as on-screen presentations between sessions
- Acknowledgement during event speeches
- Featured in press releases
- Presentation of your promotional flyer on a table in the Town Hall
- One complimentary registration for the International Cotton Conference

BRONZE SPONSOR

EUR 1,500

- Presentation of your company logo on the Conference website with link to sponsor's website
- Presentation of your company logo on banners, as well as on-screen presentations between sessions
- Acknowledgement during event speeches
- Featured in press releases

¹ To protect the UNESCO-listed Town Hall there is very limited space: First come, first served.

² The "SUSTAIN" conference is hosted by the German newspaper *Weser-Kurier* and will take place in Bremen on Tuesday 20th March 2018, in the run-up to the International Cotton Conference. The small sponsorship package for "SUSTAIN" comprises, amongst other things, the presentation of your company logo in all advertising material and free admission for two people to "SUSTAIN". For more information, please contact mehlhoop@baumwollboerse.de.

To present the company logo, we require print-ready artwork.

German sponsors: All prices plus VAT (19 %)
Foreign sponsors: No VAT - not taxable

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SPONSORSHIP APPLICATION 2018

Fax: +49 421 3397033

Email: moskopp@baumwollboerse.de

Our company would like to become a

GOLD SPONSOR EUR 5,000

SILVER SPONSOR EUR 3,000

BRONZE SPONSOR EUR 1,500

Company: _____

Contact Person: _____

First Name

Last Name

Street: _____

ZIP Code/Town: _____

Phone: _____

Fax: _____

Email: _____

Date / Signature

Company Stamp

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